



FAQ

What is a group hotel room block?

A hotel room block is when you block more than 9+ rooms for the same event. To ensure all of your guest, clients get the best possible rate. A Group Block is crucial when having any kind of welcome bags delivered to your guest & or clients.

Do you charge a fee?

Never, SB Room Blocks is completely free! We are compensated by the hotels for bringing them business.

How do I know I'm getting the best deal with SB Room Blocks?

Our team works with hotels all day to negotiate the best rates. We can ensure that the pricing will be as good if not better than if you tried to call directly or used another service.

Can you setup room blocks nationwide?

Yes, we work nationwide! We can also assist with setting up room blocks in Canada, Mexico and some Caribbean Islands.

Who Signs the contract?

We aim to negotiate courtesy agreements with the hotels. Any courtesy agreements will be between SB Room Blocks and the hotel. As a result, you will not be responsible for any rooms not booked in the block. In very rare instances, we may have to execute a contract with the hotel(s) and in that case, our client will sign the contract.

How do my guest make their reservations?

All reservations are made through the hotel(s) directly. Your guests will call the hotel(s) and mention your event name to make their reservations. Some hotels can even provide links that can enable your guests to make their reservations at the discounted rate online.

Accredited By:



What is a cut-off date?

A cut-off date is the deadline that your guests can make hotel reservations at the special negotiated group rate. The hotel will typically institute a 2 week to 30 thirty day cut-off date. This allows the hotel to sell any rooms that were not booked by the group.

What happens if we don't fill all of the hotel rooms in the block?

Typically, the hotel will release any unsold rooms at cut-off for resale to the general public. You will not be financially responsible for any rooms that are not booked in the original block. In the rare instance that the hotel requires a formal contract with attrition, you will be bound by the mutually agreed upon contract terms.

How do you advertise the block(s) to my guest?

We can create a document that will include all of the important information about the room block(s) that you can send to your guest & or client. If you are able to provide us with your guests' email addresses, we can send out customized e-announcements describing your room blocks along with availability updates.

Thank you for your interest in SB Room Blocks.
We look forward to working with you!!

Location {office}

3542 St. James Ave Myrtle Beach, SC 29577

Contact Hours

Monday-Friday 10AM-5PM

Best Way is Email

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